

Rebel Lion Advertising Statement of Intent

Rebel Lion Advertising welcomes the breadth and diversity of tradition, belief and culture of the community. It seeks to create, maintain and promote a community in which each person is treated fairly and equally irrespective of race. Rebel Lion Advertising confirms its commitment to a policy of equal opportunities in employment and service delivery. Individuals will be selected and treated based on their relevant merits and abilities and will be given fair and equal opportunities within the Rebel Lion Advertising. Equally, we confirm our commitment to treating all staff, clients, customers and service users in accordance with this policy. Rebel Lion Advertising commits to adhere to the Equality Act 2010 and provide fair and equitable services to people from all race and other protected characteristic backgrounds. The aim of the policy is to ensure that no job applicant or user/ visitor/ guest receives less favourable treatment on any grounds which are not relevant to good employment practice. We are committed to a programme of action to make this policy fully effective.

Rebel Lion Advertising Policy Statement

Rebel Lion Advertising commits to promoting a zero tolerance to racism throughout the Rebel Lion Advertising, this means that:

- We will take a stand against racism and promote a more inclusive and equal society for all.
- We will not tolerate racial prejudice, discrimination, harassment, victimisation, abuse, or violence against any individual.
- We will stand in solidarity, come together, and say no to racism, in all its forms.
- We will promote good race relations between people from diverse ethnic backgrounds in Rebel Lion Advertising.
- backgrounds to attain promotion.
- We will eliminate unlawful race discrimination, harassment, victimisation and abuse.

Rebel Lion Advertising Responsibility

All persons at all levels have certain responsibilities. Good relations and practice and the achievement of an inclusive community depend on all members of Rebel Lion Advertising treating their fellow members/ users/ visitors with respect and dignity. Therefore, all persons are expected to:

1. Co-operate with measures to advance equality and diversity and to eliminate unlawful discrimination.
2. Treat all members of staff in a fair and non-discriminatory manner, respecting differences.
3. Not discriminating where such members might have power over others.
4. Not inciting or attempt to induce others to behave in discriminatory ways.
5. Not victimising or attempt to victimise anyone who has made complaints of discrimination, harassment, victimisation or abuse or who has provided information on discrimination.
6. Eliminate harassment abuse or intimidation of others on the grounds of race or ethnicity, for example in attempts to discourage them from applying for vacancies or volunteering opportunities within the Rebel Lion Advertising.
7. Inform an appropriate person if a form of discrimination, harassment or victimisation is taking place.
8. Take appropriate action where they are informed that an act or acts of discrimination, harassment or victimisation have occurred.

Monitoring

It is Rebel Lion Advertising policy to monitor equality and diversity across all aspects of its activity. This includes:

- The admission and recruitment of staff, volunteers, members, users and visitors.
- The number and nature of complaints, grievances and disciplinary actions.
- The resignations and withdrawal rates of staff, clients, customers and/ or service users.

Monitoring in this way will reveal whether groups experience disadvantage and whether they receive fair and equitable treatment in relation to either their employment or their use of Rebel Lion Advertising. Where unfair practices are discovered through the monitoring process, necessary action will be taken to remedy the disadvantage.